

# Kirk Anderson

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**Visual Communicator**  
with rigorous conceptual skills. Specialize in finding creative and surprising solutions through patient collaboration and deep listening skills. Exploit playfulness and humor whenever possible.

## EXPERIENCE

### ILLUSTRATION / CARTOON

**Mainstream:** *Los Angeles Times, Newsweek, New York Times, Washington Post*

**Progressive:** *The American Prospect, Ms. Magazine, The Nation, The Yes Men*

**Business:** *Business Ethics, EPRI Journal, Forbes.com, Photon Magazine*

**Labor:** *AFSCME, UAW, The NewsGuild-CWA, UNITE HERE (Seattle)*

**Education:** *Eagle Point Elementary (DeForest, WI), Education Minnesota, Madison Metro School District (WI), Rethinking Schools*

**Religion:** *The National Catholic Reporter, The Christian Century, Sojourners, Tikkun*

**Economics:** *Center for Popular Economics, Dollars & Sense, The Economic Hardship Reporting Project, United for a Fair Economy*

**Nonprofit:** *Common Cause, League of Women Voters, Public Citizen, Sierra Club*

### ANIMATION

**General Mills**  
*White board videos*

**Permira**  
*(Private equity firm)*  
*Humorous celebratory video for company banquet*

**Bread For The World**  
*(Christian nonprofit)*  
*Advocacy videos*

**Mark Fiore**  
*(Pulitzer-winning political animator)*  
*Prepping digital assets*

**SonicMobile**  
*(Mobile marketing company)*  
*Explainer video*

**DONeDONE**  
*(Online marketplace)*  
*Explainer video*

**Concerts For Kids**  
*(Denver charity)*  
*Promo video for fundraiser*

**New Internationalist**  
*(UK magazine)*  
*Political commentary*

**Breakdown**  
*(Documentary film)*  
*End credits animation*

### GRAPHIC DESIGN

**Digital Campaign**  
*Landing page, e-newsletter, adapting content for mobile*  
*Trump In Therapy*

**Product merchandising**  
*T-shirts, buttons*  
*Judy Horst*

**Alternate reality game**  
*Icons, posters*  
*Peter Rosewall*

**Icons for mobile apps**  
*Virtual Properties*

**Marketing campaign**  
*Brand identity, logos, ads, posters, brochures*  
*UW-Madison sustainability program*

**Marketing campaign**  
*Posters, banners, website headers, T-shirts*  
*Political campaign*

**Book, press kit, web site**  
*Banana Republic*

**Magazine and book covers, logos, business cards**  
*Freelance*

## WORK HISTORY

Visual Communicator, Freelance  
Caricaturist, Valleyfair  
Staff Political Cartoonist, St. Paul *Pioneer Press*

## EDUCATION

University of Wisconsin-Eau Claire, BA in Journalism-Advertising, Art minor. Cum Laude, Dean's List.